

TV Opening Grading Rubric

Names: _____

Title: _____

Element	10	8	6	4	2
<p>Shot Matching: The video is edited in a way that closely resembles the shots of the original TV opening.</p> <p>Sound: High quality recording is used. Levels are consistent, volume does not distort. Appropriate volume level changes evident.</p> <p>Composition/Framing: Balance objects in frames, avoid distracting objects, head room.</p> <p>Camera: A variety of camera angles, camera movements to enhance visual image, tripod use when necessary, zooms and pans.</p> <p>Planning: The video was storyboarded correctly and follows the original TV opening, as best as possible.</p> <p>Lighting: Lighting is consistent without unwanted glares or shadows. Subject is visibly lit.</p> <p>Editing/Transitions: Tightly edited, showing only necessary scenes. Transitions make sense to visual image. Video flows smoothly with no rough spots.</p> <p>Titles and Credits: All work is credited to those who contributed to the video. Font, color, size, type are visually appealing & appropriate.</p> <p>Audience Impact: Sustains viewer's attention and is interesting.</p> <p>Effort/Teamwork: Full effort given to accomplish and exceed the requirement for the assignment ON TIME. Cooperative teamwork was evident.</p>					

GRADE _____/100

Scoring Guide:	
10- Mastery	4 - Beginner
8 - Accomplished	2 - Novice
6 - Developing	0 - Unsatisfactory